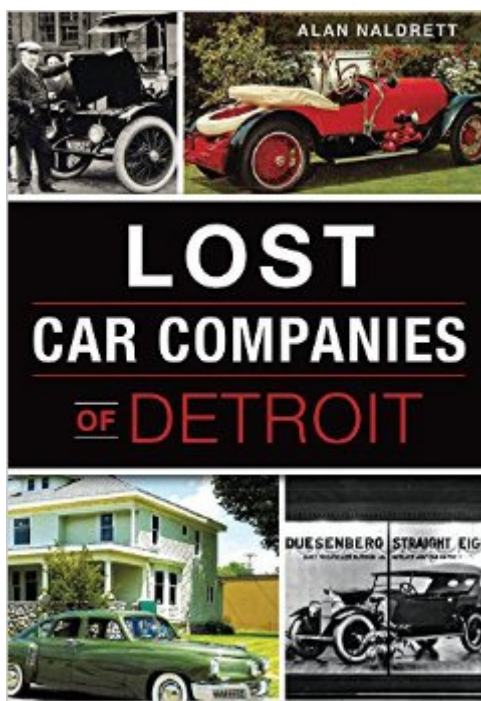


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# Lost Car Companies Of Detroit



## Synopsis

Among more than two hundred auto companies that tried their luck in the Motor City, just three remain: Ford, General Motors and Chrysler. But many of those lost to history have colorful stories worth telling. For instance, J.J. Cole forgot to put brakes in his new auto, so on the first test run, he had to drive it in circles until it ran out of gas. Brothers John and Horace Dodge often trashed saloons during wild evenings but used their great personal wealth to pay for the damage the next day (if they could remember where they had been). David D. Buick went from being the founder of his own leading auto company to working the information desk at the Detroit Board of Trade. Author Alan Naldrett explores these and more tales of automakers who ultimately failed but shaped the industry and designs putting wheels on the road today.

## Book Information

Series: Lost

Paperback: 144 pages

Publisher: Arcadia Publishing (January 25, 2016)

Language: English

ISBN-10: 1467118737

ISBN-13: 978-1467118736

Product Dimensions: 6 x 0.3 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars Â Â See all reviews Â (3 customer reviews)

Best Sellers Rank: #326,442 in Books (See Top 100 in Books) #69 in Â Books > Business & Money > Industries > Automotive #120 in Â Books > Arts & Photography > Vehicle Pictorials > Automotive #128 in Â Books > Business & Money > Industries > Transportation

## Customer Reviews

As a Michigander and a car nut I surely loved this book. I know a lot about D and a lot about early automotive history, US, but even I learned quite a few new things as a result of this grand book. If you fit these categories you will NOT be disappointed by this fine book. A very enjoyable read. Very well done and very well written. Bravo to Alan!

Not even going to bother reading. Checked the index for my great grandfather's company and NOTHING there about him. Sorry such a "thoroughly" researched book is titled to make me believe that I might even find a paragraph devoted to the only one I was interested in reading more about.

Jaeger Motor Car.

Very interesting

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